**Finding the most suitable area in Mumbai to open a restaurant**

**Introduction**

Mumbai is the financial and cultural capital of India. It is home to Indians of all states and is also a tourist attraction. What is more intriguing than its coastal location is the plethora of cuisines it hosts.

Be it vegetarian or non-vegetarian, the dishes in Mumbai boast of rich taste, fieriness and impressive flavors. The cuisine of Mumbai covers a large assortment of interesting, authentic dishes and zesty seafood dishes. The staple foods consumed by the residents of Mumbai include rice, aromatic fish curries, Indian bread (chapatis and rotis), vegetable curries, pulses and desserts. Coconuts, cashew nuts, peanuts and peanut oil are some of the major ingredients used in many of Mumbai's traditional dishes.

To monopolise on the hunger pangs of its residents, Mumbai is a rather great location for someone looking to enter the restaurant business. But being so populated, the high competition is obvious. Hence, it is sensible to analyse and settle for a location which would be most economically profitable.

This project looks forward to help people make a data driven decision.